

AWARDS FOR EXCELLENCE IN **PUBLIC RELATIONS** **2021**



Young Communications Professional Of The Year



This award recognises outstanding performance by a young communications professional (aged 28 or under on 01 January 2021)

Winner

Phillip Costigan

Company

150Bond

Title

Account Manager

Biography

After graduating from Griffith College in 2015 with a degree in Journalism & Visual Media, Phillip joined Riot Games in Dublin as a content writer. He went on to lead Riot's European esports content, launch its European esports content website as writer and editor, and travelled the world covering its live esports events. He found his calling in comms when he took ownership of Riot Europe's player-facing communications, engaging directly with the playerbase, listening to feedback and working with developers to improve the player experience.

He joined 150Bond in 2019, where he now advises international technology companies and VCs on communications and business strategy. He primarily focuses on companies in bleeding edge technology industries, such as Artificial Intelligence, Data Privacy and Security, Blockchain and more. Recently he helped launch DFINITY's Internet Computer, a project 5 years in the making, which appeared on Bloomberg TV, CNBC, TechCrunch and many more.

Citation

"The Young Communications Professional 2021 is a leading professional working with international clients. They displayed maturity and strategic vision and showed the judges that they truly are a communicator for the future. In a world where audiences are more media savvy than ever, the winning candidate showed the vital role that public relations now plays and demonstrated how they can make complex concepts accessible and understandable to mass audiences."

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