

Awards for Excellence in Public Relations 2023

#PRAwards23

Shortlisted Entries

A captivating consumer campaign with unbelievable commercial results

Wilson Hartnell

Boots Ireland

Accessible online content for HSE staff with a firm focus on user needs

HSE

ALDI at the National Ploughing Championships 2022

Legacy Communications

ALDI Ireland

An Post Launches Digital Stamp

The Reputations Agency

An Post

ASICS - Reigniting relationships to help drive sales in the Irish market

Legacy Communications

ASICS

Bewley's Big Coffee Morning Social For Hospice - 30th anniversary

MediaConsult

Together For Hospice and Bewley's

Bord Gáis Energy State of Play

Teneo

Bord Gáis Energy

Building the future of sustainable beef production

Heneghan Strategic Communications

ABP Food Group

Closing the digital skills gap with You're The Business

Methods + Mastery
Google Ireland

Coming up Roses: Beauty and The Beast garden takes centre stage at Bloom

Bord Gáis Energy Theatre

Connecting with Colleagues in the New Normal

ALDI Ireland

Delivering for Ireland's Post Office Network

MKC Communications & Noel Dempsey
Irish Postmasters Union

Domino's Consumer Passionpoints

Harris PR
Domino's Pizza Group

Every day counts with SMA

Red Flag
Novartis Ireland

Family Carers Ireland – No one should care alone

MKC Communications
Family Carers Ireland

Garda media briefing on international action against Kinahan crime gang

An Garda Síochána

Giving gynaecological oncology a voice

The Reputations Agency
Irish Network of Gynaecological Oncology

Helping GenZ Fashionistas Search What They See with Google Lens

Methods + Mastery
Google Ireland

Her Heart Matters
Harris PR
Irish Heart Foundation

Ireland's Membership of CERN: Supporting Physics in Ireland
Gibney Communications
Institute of Physics Ireland

Launch of "More Than A Lump" - a resource podcast for Breast Cancer Ireland
Crichton Communications
Breast Cancer Ireland

Launch of the LEGO® Store Dublin
Drury
The LEGO Group

Let's get it done - Chadwicks launches e-commerce website
Teneo
Chadwicks Group

Niall Horan's Homecoming: The Road to Mullingar with Lewis Capaldi
Wilson Hartnell
Guinness

Not Just a Dog
Dogs Trust Ireland

Not Just A Number
Depaul Ireland

Pieta, SIGNS of Suicide 2022
Legacy Communications
Pieta

Project Stryker – The Launch of Riot Games' Remote Broadcast Centre
Káno Communications
Riot Games

Re-Launch of Breast Cancer Ireland's Great Pink Run

Crichton Communications
Breast Cancer Ireland

RSA Christmas Campaign & the launch of the new roadside drug testing system

Drury
Road Safety Authority

Safer Nightlife & Festivals-HSE Pilot Drug Monitoring & Information Programme

HSE

Shining a Light on Solar

MKC Communications
Irish Solar Energy Association

Sisk: Building Today, Caring for Tomorrow

Drury
John Sisk & Son

Sky drives support for the Women's National Team as they qualify for their first World Cup

FleishmanHillard
Sky

Sustainable Irish Fashion: Launch of Fresh Cuts AW22 Collection

Harris PR
Fresh Cuts

The #UnmuteConsent Campaign

Drury
Irish Universities Association

The enduring charm of My Fair Lady dominates at the box office

Bord Gáis Energy Theatre

The Púca Festival

Harris PR
Púca Festival, MPI Artists

The Vhi 'More than Running' Campaign

Teneo Ireland
Vhi Healthcare

Think Water Conservation

Káno Communications
Uisce Éireann

Three at Electric Picnic: Delivering a sponsorship that is All For Music

Sweartaker
Three

TritonLake, Title Sponsor of the Irish Rugby Sevens Teams

Wilson Hartnell
TritonLake

Ubiquitous - A dream job with results you could only dream of

Legacy Communications
Ubiquitous Influence

University of Galway Rebrand

University of Galway

We Are Lidl - An Employer Creating A Better Tomorrow

The Reputations Agency
Lidl Ireland

WEEE Ireland Schools Battery Recycling Programme

MediaConsult
WEEE Ireland

Wellbeing at the heart of workplace success - an insight-led campaign

Wilson Hartnell
Laya Healthcare

"What's the Suss?" - HEINEKEN Ireland Sustainability Engagement programme

Murray
HEINEKEN Ireland

IN-HOUSE PR TEAM OF THE YEAR SHORTLIST
Sponsored by Fennell Photography

ALDI Ireland

Department of Foreign Affairs

PRCA AGENCY OF THE YEAR SHORTLIST
Sponsored by Onclusive

Alice Public Relations

AM O'Sullivan PR

FleishmanHillard International Communications

Hanover

Heneghan PR

Legacy Communications

Springboard Communications

YOUNG COMMUNICATION PROFESSIONAL OF THE YEAR

Sophie Boucher

Hazel Gavigan

Sara Ryan

Thank you to our category sponsors: Rue Point - Best Issues-Led Campaign
Fennell Photography – Best In-House PR Team of the Year
Onclusive – PRCA Agency of the Year

 Onclusive

 FENNELL
PHOTOGRAPHY

 PARAGON
Customer Communications

 ruepoint